



VII EDYCJA E-LEARNING FUSION
DIGITAL LEARNING & training market
CONFERENCE & EXHIBITION 2023

NEW

14-15 Listopada 2023
WARSAWA

Donald H Taylor

Chair, Learning Technologies Conference

Zaprezentuję temat:

Learning and technology – what's next on this crazy roller coaster?

Organizator:

Digital
Learning
Centre



E-LEARNING FUSION 2023

Organizator:

Digital Learning Centre



Let's Fintech



QUESTION

In L&D today what makes you

- excited?
- fearful?

Resources section at the end

Questions

Donald on LinkedIn



[linkedin.com/company/donaldhoyler/](https://www.linkedin.com/company/donaldhoyler/)

These slides



<https://bit.ly/Chat-FPT>

References: technologies

Content production

Colosyan <https://www.colosyan.com/>
Synthesia <https://www.synthesia.io/>
HeyGen <https://app.heygen.com/guest/home>
WildFire <http://www.wildfirelearning.co.uk/>
Stellar Labs <https://www.stellarlabs.io/>

Adaptive delivery

Area9 Lycom <https://area9lycom.com/>
Sana Labs <https://www.sanalabs.com/>
Realizeit <https://www.realizeitlearning.com/>
Obriklam <https://obriklam.com/>

Curation

Filtered <https://learn.filtered.com/>

Behavioural impact

Fifty <https://en.fiftydo.net/learning>
Arist <https://www.arist.co/>

Note: Mention of a company or product is not an endorsement

References: methodologies

Skills management

Eightfold AI <https://eightfold.ai/>
Gloat <https://gloat.com/>
retrain.ai <https://www.retrain.ai/>
TechWolf <https://techwolf.com/>
AGS <https://www.ags.com>
Learnik <https://www.learnik.com/>

Coaching

Coach M <https://transformation.com/services/coach/>
Saberr <https://www.saberr.com/coachbot>
Hama <https://hama.com/>
Rocky <https://www.rocky.ai/>
LeadX <https://leadx.com/>
PocketConfidant <https://pocketconfidant.com/>
Knowly <https://www.knowly.com/>

Note: Mention of a company or product is not an endorsement



La Liberté guidant le peuple, Eugène Delacroix

Is it really a revolution?

Origin

The original
state

Revolution

Doing new things
in a new way



Is it really a revolution?

Origin

The original
state

Execution

Doing old
things better

Evolution

Doing old things
in a new way

Revolution

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Revolution

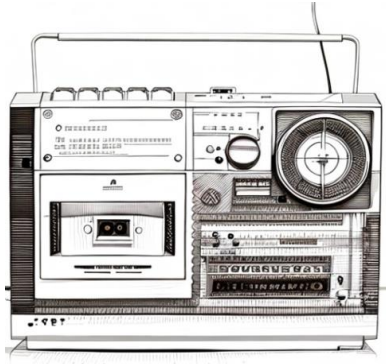
Doing new things
in a new way



Is it really a revolution?

Origin

The original state



Radio cassette player, 1970s

Execution

Doing old things better

Evolution

Doing old things in a new way

Revolution

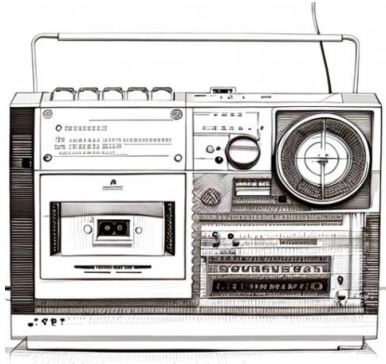
Doing new things in a new way



Is it really a revolution?

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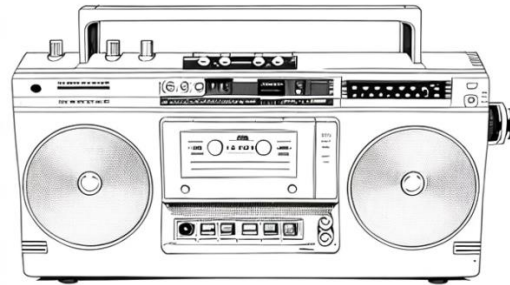
The original state



Radio cassette player, 1970s

Execution

Doing old things better



Boombox
1970s-80s

Evolution

Doing old things in a new way

Revolution

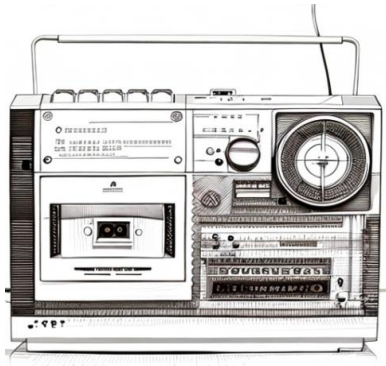
Doing new things in a new way



Is it really a revolution?

Origin

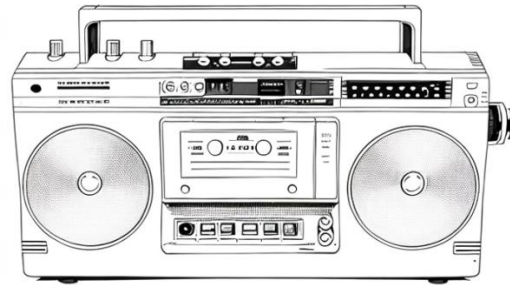
The original state



Radio cassette player, 1970s

Execution

Doing old things better



Boombox
1970s-80s

Evolution

Doing old things in a new way



Sony Walkman
1980s-90s

Revolution

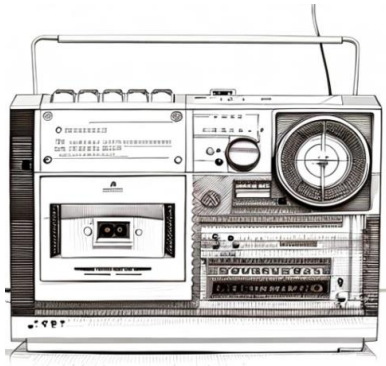
Doing new things in a new way



Is it really a revolution?

Origin

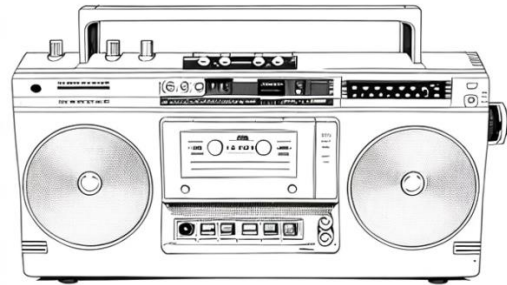
The original state



Radio cassette player, 1970s

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Boombox
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Sony Walkman
1980s-90s

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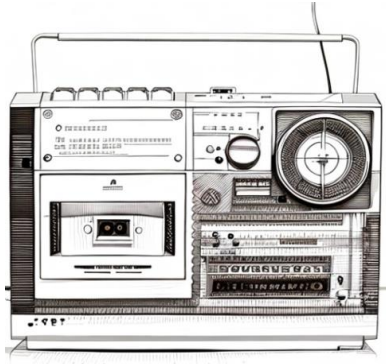
Apple iPod
2005-2017



Is it really a revolution?

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Radio cassette
player, 1970s

Revolution

Doing new things
in a new way



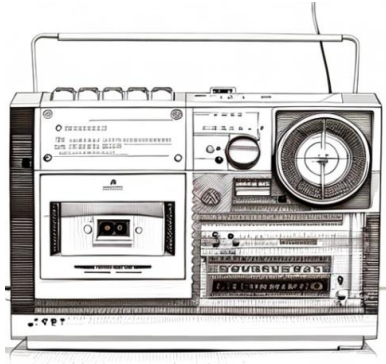
Apple iPod
2005-2017



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Radio cassette player, 1970s



Behaviours
Technologies
Infrastructure



Revolution

Doing new things
in a new way



Apple iPod
2005-2017



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things better

Evolution

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Revolution

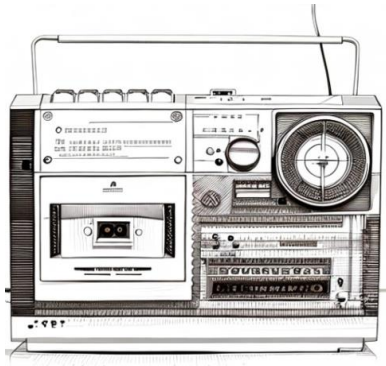
Doing new things
in a new way



Is it really a revolution?

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Radio cassette player, 1970s

The revolution of digital music

No physical assets
Ownership
Sharing
Charts
Routes to popularity

Revolution

Doing new things in a new way



Apple iPod
2005-2017



New tools and methods for learning

Technologies

- Content production
- Adaptive delivery
- Curation
- Behavioural impact

Methodologies

- Skills management
- Analytics & reporting
- Coaching

Coaching and AI

No AI used
at all

Algorithms
match coach
and coachee

AI provides
admin
support

AI provides
support
between
human
interventions

Algorithm-
driven
coaching
with human-
in-the-loop

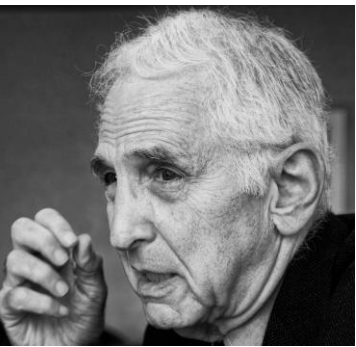
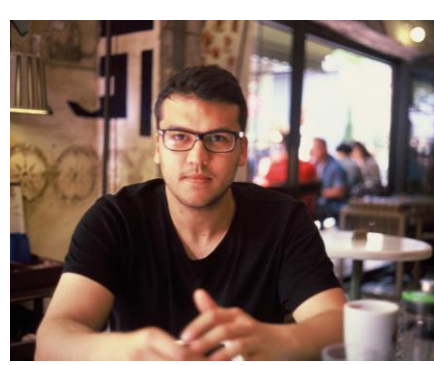
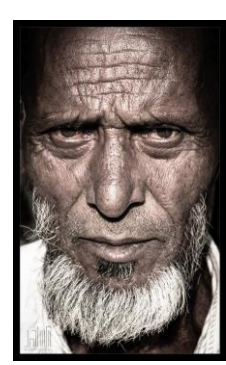
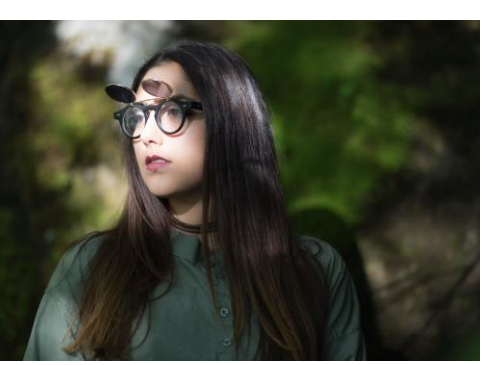
Your coach
is purely an
algorithm-
driven
chatbot



La Liberté guidant le peuple, Eugène Delacroix



Magneto flywheel assembly line, Ford factory, 1913



Questions

Donald on LinkedIn



[linkedin.com/in/donaldhtaylor/](https://www.linkedin.com/in/donaldhtaylor/)

These slides



<https://bit.ly/DHT-PPT>

Emerging learning technologies

Change, chaos and consistency



Donald H Taylor
Author, L&D Global Sentiment Survey
Chair, Learning Technologies Conference

References: images, quotes



https://en.wikipedia.org/wiki/File:Eug%C3%A8ne_Delacroix_-_Le_28_Juillet._La_Libert%C3%A9_guidant_le_peuple.jpg



https://en.wikipedia.org/wiki/Assembly_line#/media/File:Ford_assembly_line_-_1913.jpg
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GS: Construction Workers.
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IMG_3037:Traditional Mask Dance, Korea
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